

# BRIAN SMITH

## GRAPHIC DESIGNER

### OBJECTIVE

To become an extra-ordinary graphic and motion designer, utilizing my creativity to communicate ideas that inspire, inform and captivate clients by designing visually-stimulating products in digital media and print formats.

### SKILLS

- Competent in Adobe Photoshop
- Illustrator, InDesign, After Effects, WordPress Dreamweaver and Campaign Monitor
- Strong understanding of motion graphics corporate identity, typography, packaging web design and editorial skills
- Detail-oriented and ability to meet deadlines
- HTML & CSS
- Cinema 4d, Blender and Figma
- Draw and render objects in 3ds Max
- Windows and Mac operating platforms
- Good communication and organizational skills

### CREATIVE ACCOMPLISHMENTS

2015 – 2017      GEORGE BROWN COLLEGE

Restaurant poster and beer packaging design products were displayed at the George Brown College, School of Design campus. Deans Honour List 2015 and 2017.

### EMPLOYMENT

2019 – Present      PEEL REGION, BRAMPTON, ONTARIO  
Freelance Graphic Designer

Design Flyers, Posters, Newspaper Advertisements, Brochures, Social Media Campaigns, Billboards, Google Banners and Digital Screen animations and edit WordPress templates for the Peel Art Gallery Museum website.

2014 – Present      DUNN, PIERRE, BARNETT & COMPANY LTD, TORONTO  
Part-time, Motion Graphic Designer

Responsible for creating Social Media Marketing Campaigns, designing brand guidelines, brochures, press kit, flyers, letterheads, business cards, advertisements, digital presentations, motion design videos and working along with the chief strategist.

2017 – 2018      ADVOCIS, TORONTO  
Junior Graphic & Web Developer (Contract)

Responsible for maintaining the Company's website, designing email templates, corporate flyers, annual reports and magazine advertisements.

### EDUCATION

2014 – 2017      GEORGE BROWN COLLEGE – ADVANCED DIPLOMA, GRAPHIC DESIGN

With a focus on Corporate Design, I have an excellent comprehension of the industry standard software such as the Adobe creative suite, along with electives such as motion graphics and interactive design. I have a strong understanding of design and ways in which to best employ these skills.

REFERENCES AVAILABLE ON REQUEST